

City of Sheboygan
Parking Utility
YEAR IN REVIEW

Winter Weather: Safety Always Comes First

The beginning of 2019 introduced Sheboygan to the meteorological phenomena called the Polar Vortex. During this same week, Sheboygan experienced a major snowstorm on Monday, followed by a rainstorm on Saturday. Changes in precipitation, especially over a short period of time, create serious problems. Safety continues to be the most important factor in when deciding to clear snow and ice. During the first four months of 2019, there were a significant number of snow events. During a snow event, crews begin plowing and, salting operations, or both if necessary, to maintain safe and accessible parking for customers and businesses.

These snow events were budget breakers. Contracted snow removal costs alone exceeded \$145,000. Total snow removal costs were estimated at \$160,000, or 30% of total expenses.

In contrast, 2020 didn't experience nearly the same types of snow events. However 2020 presented many different challenges including constant thawing and freezing. 2020 budget impacts were not nearly as drastic as 2019.

The City of Sheboygan's Parking Utility is dedicated to safety and timely and effective removal of snow and ice during snow events. Parking lots, sidewalks and walk paths are cleared according to a predetermined route. Unfortunately, some areas are first, and others last. In order to achieve efficient and cost-effective snow removal, this process must be maintained.

Parking lots are maintained by a third-party contractor, while sidewalks, walkways and some snow hauling are maintained by the Parking Utility. After all contractor work is complete, the Parking Utility crew performs touch up work including salting and plowing lots, and additional hauling of snow piles to ensure safety.

An average snowstorm which is about three inches requires four hours to complete all snow removal activities in Downtown, Riverfront, South Pier and Heritage Square areas. Please remember, safety is priority and always comes first.

Fresh New Parking Permits

The Parking Utility issued new parking permits in late 2020 in a fresh new blue color. Lot permits are navy blue while street permits are sky blue.



Parking Utility Team

- | | |
|---|---|
| Derek Muench
Parking Director | Todd Wolf
City Administrator |
| Patrick Moehring
Lead Worker | Michael Kirchmeier
Maintenance Worker |
| Ann Koeller
Customer Service | Alderson Ryan Sorenson
Commission Chair |

Beautiful Flowers Turn Heads (Again)!

The Parking Utility showcased another year of beautiful flowers in the parking districts in 2020. The year marked the Parking Utility's three year partnership with Otter Creek Landscape for stunning and fragrant flowers.

2020 also marked another great year with our community partners, Town & Country Garden Club. The club members joined us once again for a fun-filled morning of planting flowers. Thank you for once again partnering with the Parking Utility and beautifying the City's parking districts.



Operating Statistics

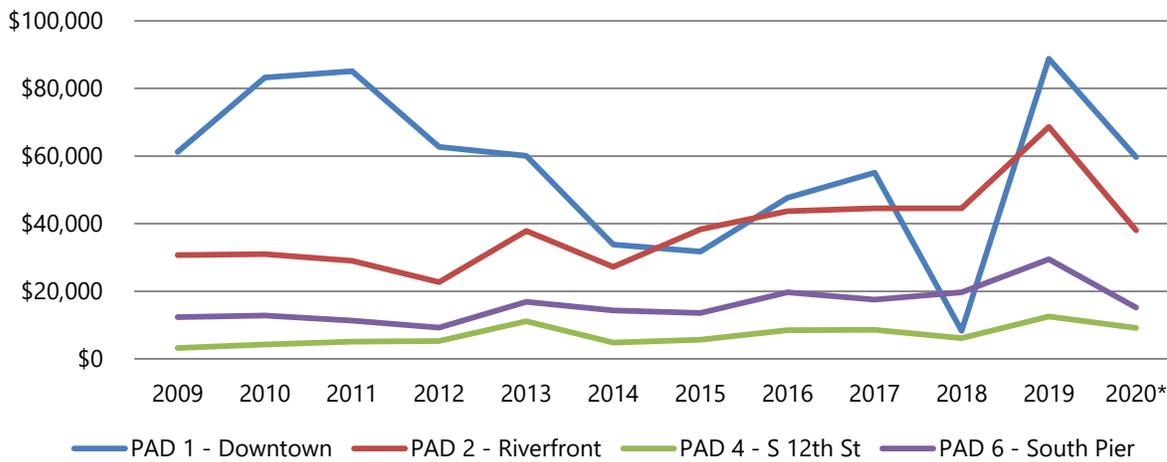
2020
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Assessments

The Parking Utility relies on funding from property owners, or assessments, to offset the costs of maintaining public parking. Assessments are calculated by taking total expenses for the parking district and subtracting any revenues collected (permits, meters, stall rentals, etc.) Assessments are the balance remaining, which represent the required amount to make the parking district "whole". In other words, it represents a subsidy paid by property owners to allow public parking to remain affordable for customers, employees and visitors. Each district has its own distinct ordinance and policy on collecting revenue. Riverfront and South Pier, for example, specify that parking remains free. Therefore, these districts' assessments are based on total expenses.

In 2020, the Parking Utility and City Development funded a parking study to evaluate the current assessments and determine whether this arrangement remains practical today. Results of the parking study will be available sometime in 2021.

Assessments by Year per District



Average assessments over the same period:

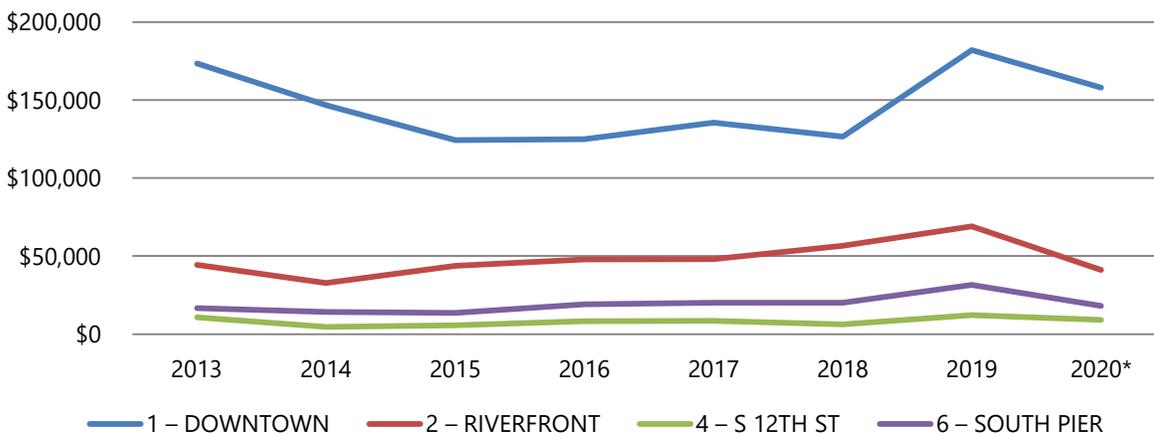
- PAD 1** - \$56,146
- PAD 2** - \$37,987
- PAD 4** - \$6,816
- PAD 6** - \$16,058

In 2018, parking rates increased for the first time in over a decade resulting in increased revenue to help offset expenses in PAD 1.

Expenses

Annual expenses in each district differ slightly. However, the main expenses related to snow plowing, lawn maintenance, flowers and beautification, and equipment maintenance are consistent for all districts. Expenses are directly impacted by weather and play a significant role in the fluctuation of expenses over the years.

Expenses by Year per District



The Parking Utility employs two full-time maintenance workers and several seasonal staff in the summer months. Labor expenses, as well as vehicle usage expenses are allocated based on work hours performed in each district. This is referred to as "cost-sharing"