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2023

ANNUAL REPORT

PARKING
A CITY OF SHEBOYGAN UTILITY

Year-in-Review

- Implemented HotSpot Parking for permits and mobile payments allowing customers to purchase permits digitally and pay at meters using their smartphone.
- Implemented hourly parking in previously only permit parking lots using HotSpot Parking. Customers may now casually park in almost any public parking lot by paying the per hour rate using the HotSpot app or QR code at the sign kiosk.
- Fresh, completely new website to support HotSpot Parking allowing customer-friendly access to resources, tips and information.

Budget Highlights

- The 2024 budget incorporates a significant increase in revenue from full implementation of HotSpot Parking including enforcement of parking downtown.

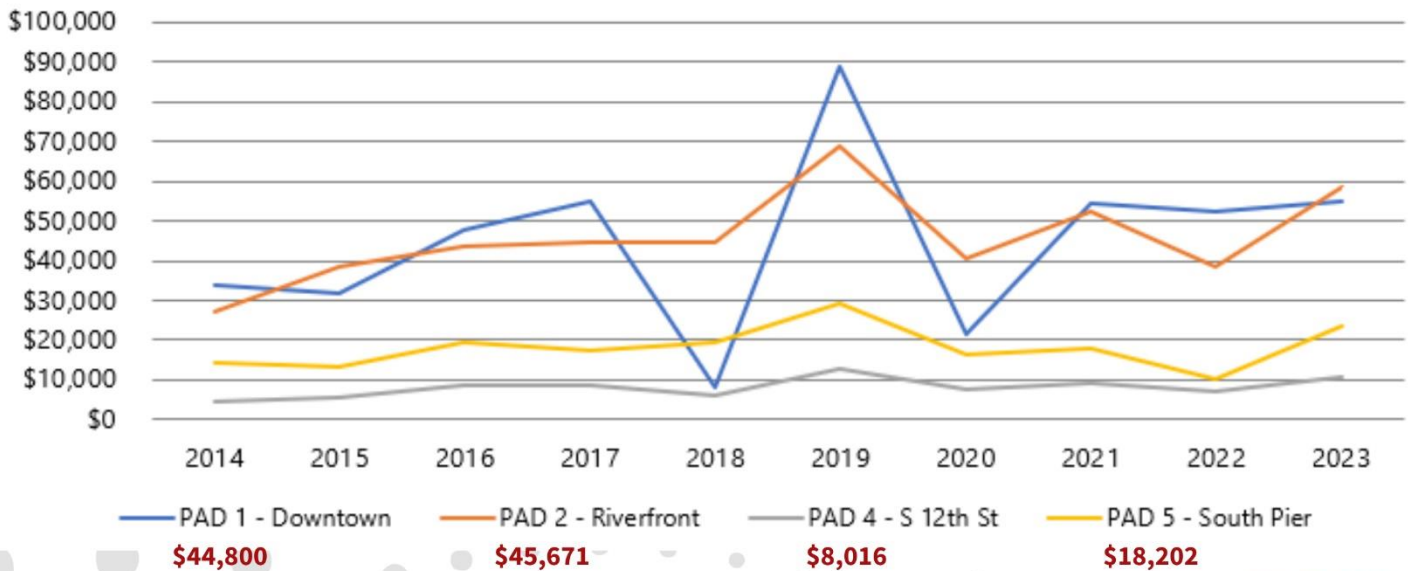
Download the **HotSpot Parking app**
Enter the zone number below to park
2102
or
PAY HERE
NO APP REQUIRED
Scan the QR code below

Powered by:
HotSpot PARKING
support@htsp.ca • 1 (855) 712-5888

Thank You to Our Partners

- Otter Creek Landscaping for providing annual flowers in the Downtown and South Pier planters and lightpole baskets.
- Brilliant Lightscapes for holiday lighting in Downtown, Riverfront and South Pier as well as maintaining alley and island lighting.
- The Town & Country Garden Club for assisting with planting flowers throughout the Downtown, Riverfront and South Pier.
- The Business Improvement District for their ongoing support and dedication to Sheboygan's Downtown, Riverfront and Lakefront.

Assessments per Year



HotSpot Meter Revenue

| | Scan 'n Pay | App Purchases | TOTAL* |
|-----------|-------------|---------------|------------|
| August | \$166.13 | \$20.37 | \$186.50 |
| September | \$813.51 | \$195.07 | \$1,008.58 |
| October | \$805.49 | \$271.77 | \$1,077.26 |
| November | \$857.45 | \$292.65 | \$1,150.10 |
| December | \$1,095.97 | \$320.87 | \$1,416.84 |

*Before fees collected by HotSpot.

