

INTRODUCING A BETTER WAY TO PARK.



BROUGHT TO YOU BY THE PARKING UTILITY



METERED PARKING

Metered parking is essential to the regulation and flow of cars in any metropolitan area. In downtown, all meters currently at 2-hour limits will be extended to 3-hour limits. This will allow your customers to enjoy all downtown Sheboygan has to offer. Meter rates will also increase to \$0.50 per hour. The revenue from meters offsets assessments and allows for the continual beautification and improvements to downtown. Meters will continue to be enforced from 8:00 a.m. - 5:00 p.m. on weekdays.



RESERVED PARKING

Reserved parking lots provide exceptional parking at a great value. All parking lots allowing for reserved parking will be referred to as permit parking. Customers may lease a permit for a specific lot and park at any available stall in that lot. The frustration of someone taking your parking stall is over. So is calling the police department to report the issue. Customers will enjoy the comfort of finding an available stall without the hassle and frustration associated with assigned parking stalls. The benefit of the On-Street Parking Permit is also included with this option. This is how parking is meant to be: easy and convenient.



ON-STREET PARKING

When it comes to parking, customers want options. They want flexibility, convenience, and affordability. On-street parking is the perfect blend of convenience and affordability, especially for the occasional user and fits into any customer's budget. Customers may enjoy the flexibility of parking at any metered stall on any downtown street* for one low rate. Enjoy parking every day or occasionally without having to pay meter fees. Whether you're working on Michigan Avenue or visiting your favorite restaurant downtown, enjoy the convenience of parking without double paying. We include the On-Street Parking benefits as part of the Reserved Parking Permit at no extra charge.

Remember to display your permit. Customers may be ticketed without the proper On-Street Parking Permit.

**Excluding 8th Street and Pennsylvania Ave. We reserve those exclusively for hourly parking customers visitina downtown businesses and events.*

We have created a rate structure that is flexible and convenient that fits any budget.

PARKING RATES

Off-Street Reserved Parking Permit (Tier A)

\$35 per month

Parking lots included in this tier are:

- Lot 7 – 800 block of Center Avenue
- Lot 13 – 700 block of New York Avenue
- Lot 14 – 700 block of Niagara Avenue
- Lot 17 – 700 block of Niagara Avenue

Off-Street Reserved Parking Permit (Tier B)

\$30 per month

Parking lots included in this tier are:

- Lot 5 – 800 block of New York Avenue
- Lot 8 – 700 block of N 9th Street
- Lot 11 – 500 block of N 8th Street (Alley Entrance)

Off Street Reserved Parking Permit (Tier C)

\$25 per month

Parking lots included in this tier are:

- Lot 2 – 800 block of Niagara Avenue
- Lot 3 – 800 block of Niagara Avenue
- Lot 9 – 800 block of Pennsylvania Avenue
- Lot 10 – 700 block of Pennsylvania Avenue

On-Street Parking Permit

\$20 per month

Metered Hourly Parking

\$0.50 per hour

Allows customers to pay for parking up to the maximum time limit.



Please contact us at 920.459.3285 or contact@shorelinemetro.com