

PARKING. YOUR WAY. ✓

BROUGHT TO YOU BY THE PARKING UTILITY.



OVERVIEW:

Almost 50% of the revenue generated by the Parking Utility comes from reserved parking stalls in the off-street parking lots. The Parking Utility maintains eleven off-street parking lots with available reserved parking stalls for customers.

IMPROVEMENT:

Reserved parking lots will become “pool” parking lots. This means customers may park in any stall within the specific parking lot by properly displaying a parking permit from the rearview mirror. Parking permits are leased to customers based on the tier rating of the parking lot.

Tier A parking lots will be \$35 per month. Tier B parking lots will be \$30 per month. Tier C parking lots will be \$25 per month. Customers now have a choice when it comes to off-street parking. Stalls will continue to be enforced weekdays from 8:00 a.m. to 5:00 p.m.

WAIT! THERE'S MORE:

Customers with a valid Lot Permit will also be able to park at any on-street parking meter (excluding 8th Street, Pennsylvania Ave and any meters specifically labeled “No Permit Parking”). No more tickets for parking at a street meter when snow impedes a parking stall or when someone parks in your stall. Simply choose a metered stall and park!

Customers may also park at any off-street parking meter in the designated parking lot.



On-Street

OVERVIEW:

The Parking Utility provides customers the opportunity to park at a metered stall for the duration of a day without having to pay the meter fee. On-street parking permits have grown in popularity in recent years with the growth of downtown employers.

IMPROVEMENT:

On-street parking permits will be available to customers for \$20 per month. This allows customers on a budget to take advantage of convenient parking without the inconvenience of paying meter fees or worse, parking tickets.

WAIT! THERE'S MORE:

Yes. There's much more...more parking availability to be exact! The Parking Utility has expanded the on-street parking zone to include all streets within the parking district from Michigan Avenue down to Center Avenue, N 6th Street to N 9th Street, and everything in between (8th Street and Pennsylvania Ave are excluded as well as specific meters labeled “No Permit Parking”). Parking stalls will continue to be first come, first served.



OVERVIEW:

Meters have been a valuable revenue source for the Parking Utility. Metered parking stalls are responsible for an estimated 50% of all revenue collected annually. The Parking Utility will continue to rely on metered parking to assist with vehicle turnover, abuse and revenue.

IMPROVEMENT:

The rate will be \$0.50 per hour. The additional revenue goes to support general Parking Utility maintenance including care for the downtown flower planters, weed control and general beautification efforts. All 2-hour meters will now become 3-hour meters through the district.

The Parking Utility will also be exploring some additional meter options that provide flexible payment options for customers for future consideration.



Lot Permit



Street Permit

Sample designs of the Reserved Lot Parking Permit and On-Street Parking Permit. Permits will have a unique number associated to each customer. All permits will automatically expire after two years at which point customers will receive a new permit.

Timeline for Implementation: By 12/31/2018

More Information: www.shorelinemetro.com/parkingutility or (920) 459-3285



THE PARKING UTILITY STAFF

The Parking Utility is supervised by the Director of Transit and Parking. There is one full-time Lead Worker, one full-time Maintenance Worker and five seasonal staff. The Parking Utility is under the directive of the Sheboygan Transit Commission.

Director of Parking & Transit: Derek Muench
Lead Worker I: Phillip Sneller
Maintenance Worker I: Patrick Moehring
Admin Coordinator: Ann Koeller
Commission Chair: Alderman Todd Wolf